



New Product Announcement December 1, 2011

Ford Racing Announces 2013 Cobra Jet - Fans to pick new color

Part Name: 2013 Mustang Cobra Jet

Part Number: M-FR500-CJ



Part Description:

- The 2013 Cobra Jet is the latest in drag racing technology delivering speed and consistency for NHRA Stock and Super Stock racing.
- With over three seasons of testing, racing, and customer feedback the Cobra Jet is better than ever with exciting new features, more performance and priced to be the best value in the market.
- At Ford Racing we are not building a drag racing car, we are engineering a Cobra Jet.

New for 2013 – fans can help pick a new Cobra Jet color

Classic white, silver or black? Ford Racing fans can vote online at fordracingparts.com/COBRAJET or the Ford Racing Facebook page

Updates and Improvements for 2013

- 5.0L Coyote engine options:
 - Naturally aspirated - Cobra Jet induction system, CNC ported heads, high lift cams, low-drag accessory drive
 - Supercharged - Ford Racing/Whipple 10-rib 2.9L supercharger, CNC port matched manifold and heads
- Lightened body assembly optimized for weight distribution
- Electric power steering - all the assist with no parasitic loss
- Rollcage optimized for rigidity and safety through finite element analysis (FEA)
- Recaro FIA race seats (pending NHRA approval)
- Improved brake pedal feel with revised pedal ratio
- Improved suspension geometry for optimum 60' times - derived from computer modeling and hundreds of 1/4-mile runs

Cobra Jet Features:

- Off-road only, race prepped, and turn-key for NHRA Stock or Super Stock and other racing series
- Limited Production – **ONLY 50 UNITS WILL BE PRODUCED!**
- Exclusive Cobra Jet content and serialized for collectability

Pricing:

- MSRP is tentatively set at \$85,490 N/A and \$92,990 SC
- Further options and pricing to be announced January 2012.

How to Order:

- The 2013 Cobra Jet is available for order now at Ford dealers.
- Availability is first-come first- served - all orders over the 50 unit build will be given priority placement on future Cobra Jet builds.
- The first 50 orders will confirm options in January 2012 - build to begin June, 2012.

Contact Information: Ford Racing Performance Parts – 800-367-3788, www.fordracingparts.com/cobrajet, or Jesse Kershaw (jkershaw@ford.com)

Did you know...

Cobra Jet is the winningest late model in NHRA with an impressive resume:

- NHRA national event wins in 2009, 2010 and 2011
- More class wins, including the "Big Go" 2011 U.S. Nationals where Cobra Jet went 4-0 against Dodge Drag Pak in class.
- 2011 season top 10 national finisher in Stock Eliminator - Bo Butner
- Record holder in more Stock and Super Stock classes throughout 2011 than any other vehicle model
- A driving force in Ford winning the 2011 NHRA Manufacturers Cup with Cobra Jet delivering a National event win, three runner-ups, four semi-finalists, and an unprecedented 16 number one qualifiers in the 2011 season.